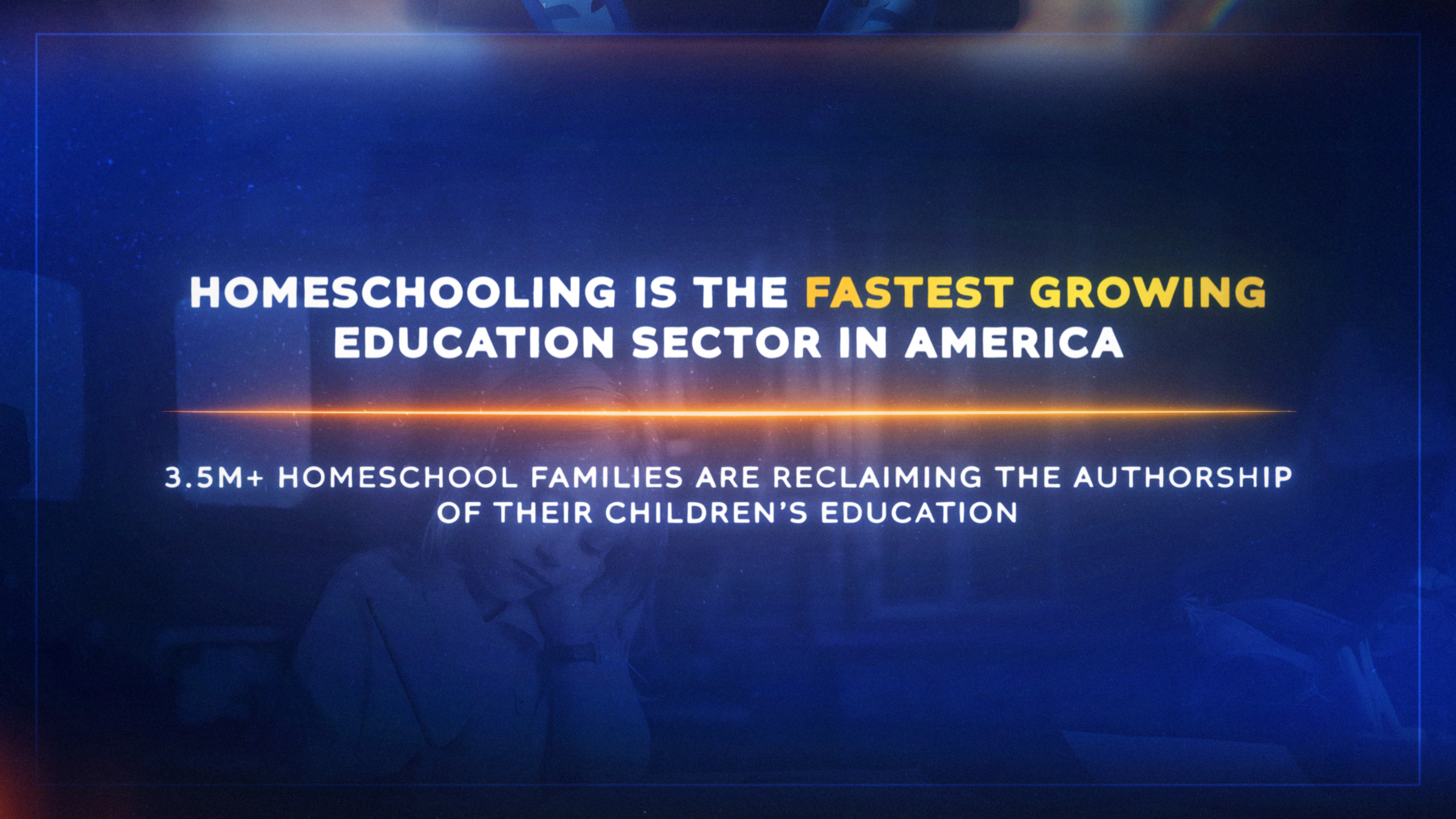




FRAMING THE WORLD FOR THE NEXT GENERATION

A QUIET EDUCATION REVOLUTION IS UNDERWAY





HOMESCHOOLING IS THE **FASTEST GROWING** EDUCATION SECTOR IN AMERICA

3.5M+ HOMESCHOOL FAMILIES ARE RECLAIMING THE AUTHORSHIP
OF THEIR CHILDREN'S EDUCATION

PARENTS ARE TIRED. KIDS ARE BORED.
THERE IS NO TRUSTED CINEMATIC ECOSYSTEM BUILT FOR THEM



THE FAMILIES WHO CARE THE MOST
HAVE THE FEWEST PREMIUM OPTIONS

**A \$16B+ MARKET WITH
NO DOMINANT MEDIA BRAND.**



WHAT IF A CINEMATIC UNIVERSE WAS BUILT
THAT FOCUSED ON FORMATION?

NOT EDTECH. NOT YOUTUBE. NOT CURRICULUM.

A STUDIO.



WE BUILD STORIES THAT EDUCATE.

FLAGSHIP CINEMATIC SERIES - CHARACTER-DRIVEN FRANCHISES - EVERGREEN IP OWNERSHIP



TWO EXPERIENCES.



FOR KIDS:
IMMERSIVE STORYTELLING
CURIOSITY LOOPS
SEASONAL ARCS

ONE ECOSYSTEM.



FOR PARENTS:
ALIGNMENT TOOLS
SAFE ENVIRONMENT
PROGRESS VISIBILITY

WHY WE WIN

STUDIOS DON'T UNDERSTAND CURRICULUM.
EDTECH DOESN'T UNDERSTAND STORY.

WE UNDERSTAND BOTH!



THE BUSINESS MODEL

SUBSCRIPTION

B2B PARTNERSHIPS

OWNED IP LIBRARY

RECURRING REVENUE + LONG-TERM FRANCHISE UPSIDE.

PRODUCTION ADVANTAGE

LEAN PRODUCTION MODEL - FOUNDER-LED CREATIVE DIRECTION - EVERGREEN ASSET OWNERSHIP



THE ROADMAP

**SUPER
SCIENCE
KID**



BIZKID



**KID FIT
GO!**



**HOMESCHOOL
REAL TALK**



**KID FIT
CHEF**



**KID
EXPLORER**



**15 FLAGSHIP
SHOWS**

**PLATFORM
EXPANSION**

**FRANCHISE
SCALING**

THE ASK

\$3M SEED

BUILD 15 FLAGSHIP SHOWS

LAUNCH PLATFORM

ACQUIRE FOUNDING FAMILIES

**WE ARE BUILDING A
GENERATIONAL MEDIA BRAND**