GA TAX CREDIT

Georgia returns 30% of qualified production spend, calculated at industry rates.
Every HomeFrame episode is produced by Motiontellers, an established Georgia production company, which is what makes the spend qualify.
We produce those episodes for a fraction of the cost, and the credit is still calculated on the industry rate.

$1,814,400
48 EPISODE COSTS AT INDUSTRY RATE

$544,320
30% CREDIT BASED ON INDUSTRY RATE

$684,000
OUR ACTUAL LOW BUDGET COSTS

OVERVIEW

COST PER EPISODE, BY STAGE

STAGE	AT INDUSTRY RATE	WHAT WE ACTUALLY SPEND
Pre-production	$6,250	$3,500
Production	$13,500	$4,300
Post-production	$17,250	$6,250
Overhead and expenses	$800	$200
Per episode	**$37,800**	**$14,250**

ONE FISCAL YEAR

	AT INDUSTRY RATE	WHAT WE ACTUALLY SPEND	DIFFERENCE
One season, 12 episodes	$453,600	$171,000	**$282,600**
Four shows, 48 episodes in 12 months	$1,814,400	$684,000	**$1,130,400**
30% Georgia credit on the industry figure	**$544,320**		

DETAILED ANALYSIS

AT INDUSTRY RATE

Cost through Motiontellers Production Company

PRE-PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	EPISODE COST	# OF EPISODES	SEASON COST
Producer	750	1	750	12	$9,000
Research / Scripting	500	3	1500	12	$18,000
Director	1500	1	1500	12	$18,000
Casting Director	1000	1	1000	12	$12,000
Location Fees	1500	1	1500	12	$18,000
Total			**$6,250**	**Total / 12 Eps**	**$75,000**

PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Producer	750	1	750	12	$9,000
Director	1500	1	1500	12	$18,000
1st AD	600	1	600	12	$7,200
Production Assistant	250	1	250	12	$3,000
Script Supervisor	500	1	500	12	$6,000
Camera, Lighting, Audio Equipment	1500	1	1500	12	$18,000
DP	1250	1	1250	12	$15,000
Camera Operator	650	1	650	12	$7,800
Gaffer	600	1	600	12	$7,200
Grip	400	1	400	12	$4,800
Camera Assistant	500	1	500	12	$6,000
Audio Operator	750	1	750	12	$9,000
Art Director/Set Design	750	2	1500	12	$18,000
Hair/Make-up Artist	500	1	500	12	$6,000
Wardrobe	500	1	500	12	$6,000
Craft Services	250	1	250	12	$3,000
On Camera Talent	1250	1	1250	12	$15,000
Agency Fee	20%	1	250	12	$3,000
Total			**$13,500**	**Total / 12 Eps**	**$162,000**

POST-PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Post Supervisor	1000	4	4000	12	$48,000
Lead Editor	750	4	3000	12	$36,000
Assistant Editor	500	2	1500	12	$18,000
Total			**$17,250**	**Total / 12 Eps**	**$207,000**

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Color Correction	750	1	750	12	$9,000
Sound Design	750	1	750	12	$9,000
Music Supervisor	500	1	500	12	$6,000
Final Audio Mix	750	1	750	12	$9,000
Animation	1250	3	3750	12	$45,000
Motion Graphics	750	2	1500	12	$18,000
Stock Footage	250	1	500	12	$6,000
Music Licensing	250	-	$250	12	$3,000
Total			**$17,250**	**Total / 12 Eps**	**$207,000**

GENERAL OVERHEAD & EXPENSES:

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Insurance	400	-	400	12	$4,800
Prod Meals	250	-	250	12	$3,000
Miscellaneous	150	-	150	12	$1,800
Total			**$800**	**Total / 12 Eps**	**$9,600**

COST / EPISODE	# OF EPS	TOTAL COST / 48 EPS
$37,800	48	**$1,814,400**

4 SHOWS (48 EPISODES) IN 12 MONTHS

30% TAX CREDIT **$544,320**

OUR ACTUAL LOW COSTS

The same slate, made the way we make it

PRE-PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	EPISODE COST	# OF EPISODES	SEASON COST
Producer / director / showrunner	2500	1	2500	12	$30,000
Writing - Research, scripting, worksheet printouts	1000	1	1000	12	$12,000
Total			**$3,500**	**Total / 12 Eps**	**$42,000**

PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Total			**$4,300**	**Total / 12 Eps**	**$51,600**

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
DP / Camera Op	1000	1	1000	12	$12,000
Gaffer / Grip	650	1	650	12	$7,800
Audio Operator / Mix	750	1	750	12	$9,000
Art Director/Set Design/ Props	500	1	500	12	$6,000
Camera, Lighting, Audio Equipment	400	1	400	12	$4,800
On Camera Talent	1000	1	1000	12	$12,000
Total			**$4,300**	**Total / 12 Eps**	**$51,600**

POST-PRODUCTION COSTS

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Post Editing Team	4000	1	4000	12	$48,000
VFX/Animation/Motion GFX	1500	1	1500	12	$18,000
Color / Sound / Music / Mix	750	1	750	12	$9,000
Total			**$6,250**	**Total / 12 Eps**	**$75,000**

GENERAL OVERHEAD & EXPENSES:

ITEM	RATE	DAYS / UNITS	COST	# OF EPISODES	SEASON COST
Prod Day Expenses / Admin / Crew Meals	200	1	200	12	$2,400
Total			**$200**	**Total / 12 Eps**	**$2,400**

COST / EPISODE	# OF EPS	TOTAL COST / 48 EPS
$14,250	48	**$684,000**

4 SHOWS (48 EPISODES) IN 12 MONTHS