

INITIAL SEED

With this seed, we'll create a pilot for each show, showcasing our entire production catalog.

\$297,750

TOTAL FOR THE INITIAL SEED

16

PILOTS PRODUCED

THE PILOTS

PILOT	EPISODES	COST
PILOT EPISODES, ONE PER SHOW		
Kid Explorer	1	\$19,250
The Wonder Lab	1	\$19,250
Word Power	1	\$19,250
Count Me In	1	\$19,250
How Things Work	1	\$19,250
Logged In	1	\$19,250
The Maker's Table	1	\$19,250
The Money Trail	1	\$19,250
Home Hero	1	\$19,250
Kid Fit Chef	1	\$19,250
Kid Fit GO	1	\$19,250
When I Grow Up	1	\$19,250
The Parent Playbook	1	\$19,250
WEEKLY FORMATS		
Pop Quiz!	1	\$7,500
The Weekly Wrap	1	\$7,500
HomeFrame Minis	1	\$7,500
Production total	16	\$272,750

NON-CONTENT COSTS	
LINE ITEM	AMOUNT
Production, equipment and start-up	n/a
Platform development	\$25,000
Marketing	n/a
Legal	n/a
Total non-content	\$25,000