

OUR ASK

Two years of production. 15 original shows. 150+ episodes.
All hosted on a premium-built platform.

\$2,992,500

TOTAL COST, FIRST TWO
YEARS

15

ORIGINAL SHOWS

150+

EPISODES DELIVERED

THE SLATE

SHOW	FOCUS	EPISODES	COST / EPISODE	24-MONTH COST
CURRICULAR FOCUS				
Kid Explorer	History	24	\$14,250	\$342,000
The Wonder Lab	Science	18	\$14,250	\$256,500
Word Power	Writing, literacy, grammar	18	\$14,250	\$256,500
Count Me In	Math	18	\$14,250	\$256,500
EXTRA-CURRICULAR FOCUS				
How Things Work	STEM	8	\$14,250	\$114,000
Logged In	Digital literacy, AI, tech	8	\$14,250	\$114,000
The Maker's Table	Arts and crafts	8	\$14,250	\$114,000
The Money Trail	Entrepreneurship	8	\$14,250	\$114,000
Home Hero	Life skills	8	\$14,250	\$114,000
Kid Fit Chef	Cooking and nutrition	8	\$14,250	\$114,000
Kid Fit GO	Fitness	8	\$14,250	\$114,000
When I Grow Up	Careers	8	\$14,250	\$114,000
The Parent Playbook	Homeschool parents	8	\$14,250	\$114,000
WEEKLY SHOWS, TUTORIALS AND SHORTS				
Pop Quiz!	Weekly game show	24	\$7,500	\$180,000
The Weekly Wrap	Parent briefing	24	\$5,000	\$120,000
HomeFrame Minis	Shorts and teasers	52	\$2,500	\$130,000
Production cost, 24 months		250		\$2,567,500

Non-Content Costs	
Line Item	Amount
Platform development	\$250,000
Marketing	\$100,000
Legal	\$75,000
Total non-content	\$425,000